

AN INTERNATIONAL
YOUTH HACKATHON

FARAWAY

DREAM • BUILD • IMPACT

JUNE 2026 TO JULY 2026

Online → Delhi → Japan

faraway.zuup.dev



The Numbers.

11K+

Registrations

4.3K+

Teams

12+

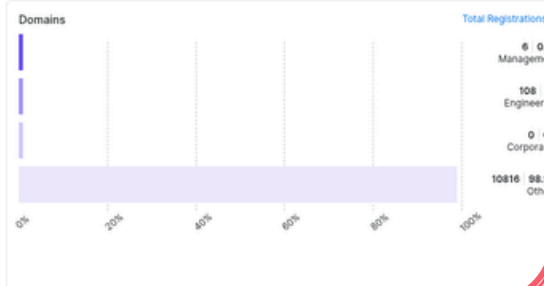
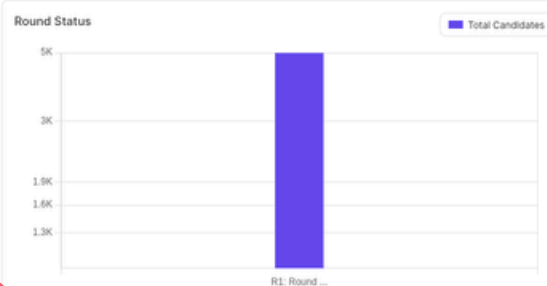
Countries

3M+

Views

COMMUNITY MOMENTUM

Thousands of students are already building, networking, learning, and preparing before the hackathon has even begun.

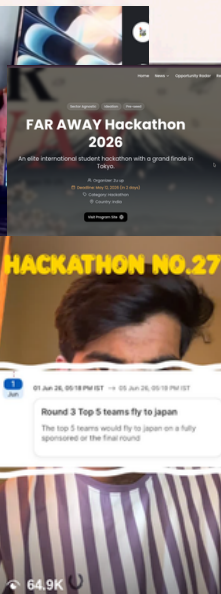
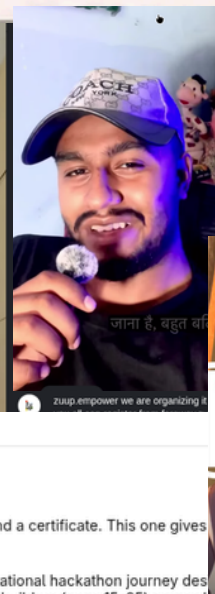
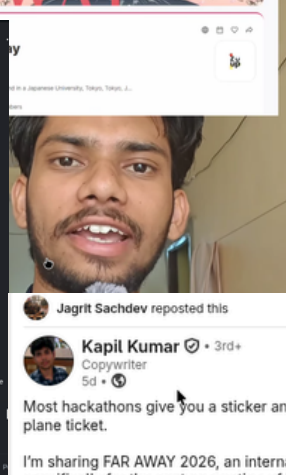
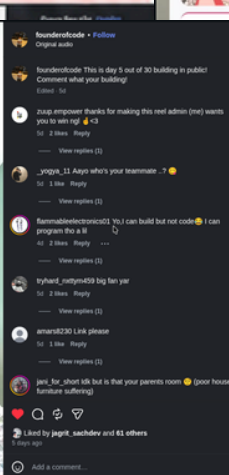


THE VIRAL FACTOR

FAR AWAY is creating real buzz online. Students and creators are talking about it, sharing it, and inspiring thousands more.



REELS / VIRAL CONTENT



Most hackathons give you a sticker and a certificate. This one gives plane ticket.

I'm sharing FAR AWAY 2026, an international hackathon journey designed specifically for the next generation of builders (ages 15-25) across 12 countries.

Dear Potential Sponsor,

About FAR AWAY

FAR AWAY is an international hackathon for ambitious builders aged 15 to 25 organized by Zuup. This is not just another coding competition.

FAR AWAY was built around a simple belief:
the best young builders deserve experiences that normally feel impossible to reach.

Most students spend years watching opportunities happen somewhere else. Big startup ecosystems. International conferences. Elite tech communities. Dream opportunities that always feel far away.

We wanted to change that.

FAR AWAY is designed as a journey for the next generation of developers, designers, founders, engineers, AI builders, and creators who are genuinely obsessed with building.

Participants compete through:

- Online innovation rounds
- An in person round in New Delhi
- A fully sponsored finale in Japan for the top teams

The top teams do not just win prizes.

They earn an experience.

An opportunity to represent their ideas internationally, meet other ambitious builders, and prove that students from anywhere can compete at a global level.

Why Sponsor FAR AWAY ?

FAR AWAY gives organizations the opportunity to connect with one of the most ambitious and highly engaged youth technology communities currently emerging online.

This is a community filled with developers, AI builders, startup founders, creators, engineers, and students who are actively building projects, learning new technologies, and shaping the next generation of internet and startup culture.

Unlike traditional advertising, **FAR AWAY** creates direct engagement with participants through workshops, challenges, branding, mentorship, product integrations, content, and real experiences.

Sponsors become part of the journey itself.

From students pulling all nighters building products, to creators making content around the event, to teams competing for a chance to represent their ideas internationally, **FAR AWAY** creates a level of excitement and emotional connection that normal campaigns rarely achieve.

For sponsors, this is an opportunity to:

- build strong brand presence among Gen Z builders
- connect with future developers and founders early
- create meaningful engagement instead of passive impressions
- position themselves around innovation, ambition, and technology culture
- become part of an event participants genuinely care about and remember

FAR AWAY is not just attracting registrations.

It is attracting attention, excitement, conversations, communities, and people who genuinely want to be part of what is being built.



How We Are Different?

Most hackathons are treated like short competitions.

Build something.
Submit it.
Win a prize.
Leave.

FAR AWAY was designed to feel much bigger than that.

It is built around ambition, internet culture, creativity, late night building sessions, startup energy, and the feeling of being surrounded by people who are just as obsessed with creating as you are.
Participants are not only competing for prizes.

They are competing for:

- recognition
- opportunities
- international exposure
- community
- memories
- the chance to prove themselves on a larger stage

For many students, qualifying for Delhi or Japan is not just another achievement.

It feels personal.

It feels like proof that their skills, ideas, and hard work can actually take them somewhere meaningful.

FAR AWAY also removes many of the barriers that usually stop students from participating in larger innovation ecosystems.

Beginners are welcome.

AI tools are encouraged.

Both software and hardware projects are allowed.

Workshops and webinars are conducted before the hackathon to help participants prepare and learn.

We believe talent exists everywhere.

A student building from a bedroom with nothing more than internet access should still have the opportunity to compete globally, meet ambitious people, and experience the kind of ecosystem usually accessible to only a small percentage of students.

More than anything, **FAR AWAY** is being built to give ambitious young builders the feeling that they belong in rooms and opportunities that once felt unreachable to them.

That belief is what **FAR AWAY** is built on.

Your time and contribution is much appreciated.

Sincerely,

FAR AWAY Team

Jagrit@zuup.dev | Partnerships@zuup.dev



Sponsorship Packages.

Where Sponsorship Support Goes?

- Participant travel support
- Venue & logistics
- Student meals & refreshments
- Workshop infrastructure
- Event production & branding
- International finale support
- Hardware & prototyping resources
- Media & community initiatives
- Accessibility for student participants

DELIVERABLES	 Explorer Entry tier ₹1 lakh / USD 1,500	 Voyager Mid tier ₹1–5 lakh / USD 1,500–6,000	 Frontier Major tier ₹5–10 lakh / USD 6,000–12,000	 Moonshot Top tier ₹20 lakh+ / USD 25,000+
 BRANDING				
Logo on Website and Banners	✓	✓	✓	✓
Stage Branding (Delhi)	–	✓	✓	✓
Company Lead Workshop Sessions (Delhi)	–	–	✓	✓
Feature on Social Media and Email to Registrants	✓	✓	✓	✓
Logo on FAR AWAY T-Shirts	–	✓	✓	✓
Powered by Branding	✓	✓	✓	–
Distribute Material	–	✓	✓	✓
Co-Powered by Branding	–	–	–	✓
 RECRUITMENT				
Recruitment Opportunity	✓	✓	✓	✓
Access to Registrant Database	✓	✓	✓	✓
 OTHERS				
Mentor / Judge Slots	–	1 Slot	2 Slots	3 Slots
Pre/Post Hackathon Workshops Session	–	✓	✓	✓
Exclusive Keynote Segment	–	–	✓	✓

Thank you for taking interest in sponsoring **FAR AWAY**.

If you have any questions or would like to explore custom partnership through in kind sponsorships such as APIs, software, food, beverages, venues, cloud credits, or infrastructure? feel free to contact us.

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